Progressing Digital Education
Professional Certificate in Digital Education

Introduction

This course reflects the roles of individuals who apply strong specialised skills and knowledge in the field of education and capability development using digital platforms and resources. In these functions, they make high-level, independent judgements in significant planning, design, operational and educational outcomes within highly varied and contexts. The qualification aims to enhance, but not replace, a teaching or training qualification. As may be seen below, it may apply to a range of job roles.   The course as scheduled can be completed in 6-12 months. Learners can negotiate completion of assessable work in a longer time frame

Corporate or Group Options

Any part of this course can be packaged for Corporate or Group Settings, Each Topic equates to between ½ to 1 day in a workshop setting. Flexible delivery options are available, including Webinar based delivery.

Delivery Method

This course is delivered using the Learning Utility framework developed by Presenter Dr. Mark Keough. Learners join a Community of Practice based on the web site Progressing Digital Education. Through this community learners will contribute ideas, concepts, conversation as well as evidence of learning. The community contains a rich number of learning resources relating to the course including a Learning Guide based on a linear completion of the course over a 6-12 month period and live and archived webinars for each unit as per the guide. Learners are encouraged to participate in the manner that suits them however, and prioritizing participation in line with work related projects is encouraged.
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Post Course Alumni

Learners may maintain their participation in the community of practice as alumni supported by Meechi Road Consulting through the Progressing Digital Education website. This would involve a small annual subscription fee.

Job roles

You may currently be or aspire to be:
- learning and development consultant or manager
- educator, including lecturer, teacher, trainer or facilitator
- educational manager, departmental head, senior lecturer
- education technology lead such as managers of online learning
- RTO manager or head of department
- organisational learning and leadership manager

More information is available at progressingdigitaleducation.com.au

☐   training manager
☐   workforce capability development leader
☐   workforce planner

Learning Program

Most learners will complete the program in 6 -12 months.

Week	Topic	Week	Topic
1	Introduction	11	Working with Content
2	Labels Jargon and Definitions	12	Role to the Facilitator
3	Research Methods and Practice	13	Introduction to instructional Design
4	Introduction to Systems	14	Instructional Design Models
5	Emerging Systems and Standards	15	Best practices in Teaching
6	Information Science and Analytics	16	Implement, Evaluate and Review Systems
7	The Needs of Self-Directed Learners	17	Socialising Learning
8	Formative Assessment Models	18	Learning futures
9	Summative Assessment Models	19	Applied Research
10	Pedagogies, Theories and Styles	20	Self-Reflection on learning outcomes from the course

Total Course Fee $9995

Workshops or groups are pricing for based on individual requirements

Course Leader

Dr Mark Keough D COMM, BA, Grad Cert (Mediation) Cert IV TAE
An acknowledged pioneer in the Digital Education industry Mark has led large scale system design, implementation, change and evaluation of systems and programs in the Enterprise, Higher Education and Vocational Education sectors. He and his team started developing the LMS and courses for Qantas College online in 1994. He has ongoing research interests in standards, recognition systems and Learner-curated content.
Through his ongoing research he has developed the Learning Utility system for Digital Education services. This course uses that system as its delivery method.

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